I breby certify that this correspondence is being apposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:Commissioner for Patents, Washington, D.C. 20231, on

Date of Deposit

John G. Rauch. Reg. No. 37,218

Name of applicant, assignee or Registered Representative

Signature

10/25/02 AW.

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OCT 2 2 2002

Technology Center 2100

Our Case No. 9623/340

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Dominic Dough-Ming Cheung et al.

Serial No.: 09/922,090

Filing Date: August 3, 2001

For: SEARCH ENGINE ACCOUNT

MONITORING

Examiner: John Breene

Group Art Unit No.: 2177

DECLARATION PURSUANT TO 37 C.F.R. §1.48(a)

Commissioner for Patents Washington, D.C. 20231

- I, Joshua E. Metzger, do hereby declare as follows:
- 1. I am a citizen of the United States of America residing in the state of California.
- 2. I am an employee of Overture Services, Inc., which is the assignee of the above identified patent application. My official title is Senior Vice President, Business Affairs.

- 3. I have been granted authority on behalf of Overture Services, Inc. to act on behalf of Overture Services, Inc. in matters relating to patents and patent applications.
- 4. I do hereby give consent to add Scott A. Shifflett, Darren J. Davis, Eugene F. Hu and Scott W. Snell as inventors to the above identified patent application.
- 5. I declare further that all statements made herein are true; and further that all statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1011 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application and any patent issuing thereon.

Respectfully submitted,

Date

Joshua E. Metzger

Senior Vige, President, Business Affairs

Overture Services, Inc. 74 North Pasadena Avenue 3rd Floor Pasadena, California 91103



CERTIFICATE UNDER 37 CFR 3.73(b)

Applicant		,	Overture Services, Inc.						
Application No.:		No.:	09/922,090	_	Filed: August 3, 2001				
For:			SEARCH ENGINE ACCOUNT MONITORING						
	Overture Services, Inc.				Delaware Corporation				
			(Name of Assignee)		(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)				
	certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of either:								
A.	\boxtimes	reco	assignment from the inventor(s) of the patent application identified above. The assignment was right in the Patent and Trademark Office at Reel, Frame, or for which a copy thereof is hed.						
OR									
В.			nain of title from the inventor(s), of the patent application identified above, to the current assignee as wn below:						
	1. From: To: The document was recorded in the Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached.								
2. From: To: To: The document was recorded in the Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached.									
			3. From: To: To: The document was recorded in the Reel, Frame, or for						
			Additional documents in the cha	in of tit	e are listed on a supplemental sheet.				
			Copies of assignments or other d	ocumen	ts in the chain of title are attached.				
The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of the undersigned's knowledge and belief, title is in the assignee identified above.									
The u	ındersi	gned (whose title is supplied below) is	empowe	ered to act on behalf of the assignee.				
inform false the U	nation stateme	and bents, a	elief are believed to be true; and and the like so made, are punishal	further, ole by fi	knowledge are true, and that all statements made on that these statements are made with the knowledge that willful ne or imprisonment, or both, under Section 1001, Title 18 of ints may jeopardize the validity of the application or any patent				
Date:				- \$	1/dspl				
Name	e:		Joshwa E. Metzger	C					
Title:			Senior Vice President, E	usiness	Affairs, Overture Services, Inc.				
Signa	iture:			Th					

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For: SEARCH ENGINE ACCOUNT

MONITORING

Examiner: John Breene

Group Art Unit No.: 2171

DECLARATION PURSUANT TO 37 C.F.R. §1.48(a)

Commissioner for Patents Washington, D.C. 20231

- I, Scott A. Shifflett, do hereby declare as follows:
- 1. I am a citizen of the United States of America residing at 25557 Burns Place, Stevenson Ranch, CA 91381.
 - 2. I am a joint inventor of the above identified application.
- 3. My name was not listed as an inventor on the original declaration of inventorship, filed February 26, 2002.

- 4. This error in inventorship occurred without deceptive intent on my part or on the part of those who signed the original declaration of inventorship.
- 5. I declare further that all statements made herein are true; and further that all statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1011 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application and any patent issuing thereon.

9/18/02	Do Stille
Date	Scott A. Shifflett

I hereby deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:Commissioner for Patents, Washington, D.C. 20231on

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John G. Rauch. Reg. No. 37,218

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For: SEARCH ENGINE ACCOUNT

MONITORING

Examiner: John Breene

Group Art Unit No.: 2177

DECLARATION PURSUANT TO 37 C.F.R. §1.48(a)

Commissioner for Patents Washington, D.C. 20231

- I, Darren J. Davis, do hereby declare as follows:
- 1. I am a citizen of the United States of America residing at 753 S. Ogden Drive, Los Angeles, CA 90036.
 - I am a joint inventor of the above identified application.
- 3. My name was not listed as an inventor on the original declaration of inventorship, filed February 26, 2002.

- 4. This error in inventorship occurred without deceptive intent on my part or on the part of those who signed the original declaration of inventorship.
- 5. I declare further that all statements made herein are true; and further that all statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1011 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application and any patent issuing thereon.

 $\frac{9/11/02}{\text{Date}}$

Darren J. Davis

I hereby deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:Commissioner for Patents, Washington, D.C. 20231on

Date of Deposit

John G. Rauch. Reg. No. 37,218

Name of applicant, assignee or Registered Representative

Signature

Date of Signature

Our Case No. 9623/340

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Dominic Dough-Ming Cheung et al.

Serial No.: 09/922,090

Filing Date: August 3, 2001

For: SEARCH ENGINE ACCOUNT

MONITORING

Examiner: John Breene

Group Art Unit No.: 2177

DECLARATION PURSUANT TO 37 C.F.R. §1.48(a)

Commissioner for Patents Washington, D.C. 20231

- I, Eugene F. Hu, do hereby declare as follows:
- 1. I am a citizen of the United States of America residing at 223 Jasmine Avenue, Monrovia CA 91016.
 - 2. I am a joint inventor of the above identified application.
- 3. My name was not listed as an inventor on the original declaration of inventorship, filed February 26, 2002.

- 4. This error in inventorship occurred without deceptive intent on my part or on the part of those who signed the original declaration of inventorship.
- 5. I declare further that all statements made herein are true; and further that all statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1011 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application and any patent issuing thereon.

9/18/02 Date

Eugene F. Hu

hereby certify that this correspondence is being deposited with the United States Postal Service, with fficient postage, as first class mail in an envelope bressed to:Commissioner for Patents, Washington, C. 20231on John G. Rauch. Reg. No. 37,218 Name of applicant, assignee or Registered Representative

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In re Application of:

Dominic Dough-Ming Cheung et al.

Serial No.: 09/922,090

Filing Date: August 3, 2001

SEARCH ENGINE ACCOUNT For:

MONITORING

Examiner: John Breene

Group Art Unit No.: 2171

DECLARATION PURSUANT TO 37 C.F.R. §1.48(a)

Commissioner for Patents Washington, D.C. 20231

- I, Scott W. Snell, do hereby declare as follows:
- I am a citizen of the United States of America residing at 8737 Clifton Way, Beverly Hills, CA 90211.
 - I am a joint inventor of the above identified application.
- My name was not listed as an inventor on the original declaration of 3. inventorship, filed February 26, 2002.

- 4. This error in inventorship occurred without deceptive intent on my part or on the part of those who signed the original declaration of inventorship.
- 5. I declare further that all statements made herein are true; and further that all statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1011 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application and any patent issuing thereon.

Date Scott W. Snell

Case No. 9623/340

DECLARATION FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled SEARCH ENGINE ACCOUNT MONITORING, the specification of which: is attached hereto. was filed on August 3, 2001 as Application Serial No. 09/922,090. M and was amended on ____ (if applicable). I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to the patentability as defined in Title 37, Code of Federal Regulations, § 1.56(a). I hereby claim foreign priority benefits under 35 U.S.C. § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate or § 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed: Priority Claimed Prior Foreign Application(s) (Day/Month/Year Filed) Yes No (Country) (Number) I hereby claim the benefit under 35 U.S.C. § 119(e) of any United States provisional application(s) listed below: (Filing Date) (Application Serial No.) I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s), or § 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR § 1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application: (Filing Date) (Status-patented, pending, abandoned) (Application Serial No.) I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon. 9/18/02 Inventor's Signature Dominic Dough-Ming Cheung Full name of first inventor 1915 Via Del Ray, South Pasadena, California 91030 Residence **United States** Citizenship 1915 Via Del Ray, South Pasadena, California 91030 Post Office Address

Inventor's Signature Full name of second joint inventor Residence Citizenship Post Office Address	Scott A. Shifflett 25557 Burns Palce, Stevenson Ranch, California 91381 United States 25557 Burns Palce, Stevenson Ranch, California 91381		9/18/02:
Inventor's Signature Full name of third joint inventor Residence Citizenship Post Office Address	Darren J. Davis 753 S. Ogden Drive, Los Angeles, California 91381 United States 753 S. Ogden Drive, Los Angeles, California 91381	Date	e: 9/11/02
Inventor's Signature Full name of fourth joint inventor Residence Citizenship Post Office Address	Eugene F. Hu 223 Jasmine Avenue, Monrovia, California 91016 United States 223 Jasmine Avenue, Monrovia, California 91016	Dat	e: 9/18/52
Inventor's Signature Full name of fifth joint inventor Residence Citizenship Post Office Address	Scott W. Snell 8737 Clifton Way, Beverly Hills, California 90211 United States 8737 Clifton Way, Beverly Hills, California 90211	Dat	e: <u>9/18/6</u> 2

BRINKS HOFER GILSON & LIONE P.O. Box 10395 Chicago, IL 60610 (312) 321-4200